

# 3 PILLARS EQUESTRIAN

## The Laws of Leadership Are Universal

**“The outside of the horse is good for the inside of the human.” – Winston Churchill**

Some of the world’s greatest educators have four hooves, a mane and a tail. Over thousands of years, horses have learned to follow the strongest leader in the herd for survival. They respond to energy and out-perform humans with their innate ability to read intentions, reflect emotions and deliver instantaneous feedback, providing an undistorted mirror and insight on how others perceive us. At their core, they are perhaps the world’s greatest communicators.

Finding new and creative avenues to teach leadership in a corporate environment can be challenge. Communication and leadership are the hallmarks of successful horse training. The 3 Pillars Equestrian (3PE) Corporate Leadership Program creates a unique experiential learning opportunity, by combining the horse’s natural leadership ability with educators who have mastered the art of learning and communication.

Horses teach us how to:

- Influence others
- Communicate effectively
- Provide constructive feedback
- Improve relationships

*“The art of leadership is communication, pure and simple.” - Greg Eiel*

Individual Leader Benefits	Overall Business Benefits
Effective communication	Boost productivity
Increased self-awareness	Drive sales
Clarity of presentation	Grow profits
Emotional management	Improve team morale
Overcoming fear	Reduce stress
Confidence in decision making	Enhance company culture
Conflict resolution	Increase employee retention
Clearly defined goals & objectives	

### Our “Why”

**Today’s corporate environment requires a new approach to leadership.**

Challenges such as corporate consolidation, an increased number of remote employees and generational differences all require effective communication skills and keen leadership.



[3pillarsequestrian.com](http://3pillarsequestrian.com)

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3PE Corporate taps in to the fundamental, innate aspects of leadership within every team. Whether working with a group of leaders or a team with varying levels of seniority, this program will uncover and maximize leadership ability within each person, through the power of the horse.

## What makes 3PE different –

- Proven program established in 2006
- Master Horsemanship Clinician, writer and educator Greg Eliel
- A team with over seventy years of experience educating humans and horses
- Outcomes tailored to each group's needs and unique dynamics
- Value-added experiential learning applicable to any industry or business unit
- Flexible single or multi-day formats
- Conveniently located between New York City and Philadelphia
- Private 200-acre facility with stunning 360° views of the countryside
- Indoor facility for all-weather availability

## Our Team-

Program founder Greg Eliel, has turned the art of “horse whispering” into “human whispering.” A fourth generation Montana cattle rancher, Greg learned early in life the importance of effective communication with his partner, the horse. He went on to receive a Bachelor's in Animal Science from Montana State University, before establishing himself as a sought-after horsemanship clinician throughout the country. Greg's equestrian program is renowned for achieving dramatic results by breaking through communication barriers between riders and their horses. Greg also developed a free horsemanship program designed to help U.S. military veterans and their families struggling with the devastating effects of PTS and TBIs. Since 2006, Greg has applied this tremendous experience with horse/human communications to help corporate leaders uncover hidden potential within their teams.

Clinician and Educator Peter Boglioli received Bachelor's degrees in both in Human Psychology and Animal Science from Cook College, followed by a professional leadership development role with Eastern Leadership Management, before finding his true calling as a horseman. For more than 25 years Peter has used his innate gifts of translating for the horse and facilitating better horse/human connections to help horses, riders and trainers in the U.S. and abroad.

## What to Expect During Your Workshop

- No experience with horses is necessary, and direct contact with the horses is not mandatory.
- Program participants will work with the horses from the ground exclusively; there is no riding.
- We will assist participants in leading horses through structured activities from the ground.
- Participants will also observe an expert demonstration with a troubled horse to bring the day's communication learnings full circle.

